

TRYSQUAAD / Data Retention Policy

Effective as of May 31, 2025

DEFINITIONS.

- **TRYSQUAAD:** Refers to the digital platform operated and managed by BRINNEX LLC, which facilitates the management and organization of sports services and other events.

1. INTRODUCTION.

At TRYSQUAAD, we understand the importance of responsibly managing the personal and business information we collect. This data retention policy establishes the principles and procedures to ensure that data is retained only for as long as necessary to fulfill legal, regulatory, and business purposes.

2. OBJECTIVE.

The objective of this policy is to ensure that TRYSQUAAD handles information efficiently and in accordance with applicable laws, protecting user privacy and minimizing the risk of data exposure.

3. SCOPE.

This policy applies to all personal and business data collected by TRYSQUAAD, including digital and physical information managed across all company departments.

4. DATA RETENTION PRINCIPLES.

- **Legality:** Retain data in accordance with legal requirements and applicable regulations.
- **Time Limitation:** Do not retain personal data longer than necessary for the purposes for which it is collected.
- **Data Minimization:** Limit the amount of data collected and retained to the minimum necessary.

- **Security:** Protect personal data through appropriate security measures.

5. RETENTION PERIODS.

We retain personal and business data in accordance with applicable Florida state laws, federal regulations, and generally accepted accounting principles (GAAP). Retention periods may vary based on the type of data, regulatory obligations, and operational requirements:

- **Customer and User Data:** Retained for the time necessary to provide requested services and in accordance with legal requirements.
- **Financial and Accounting Data:** Kept for a minimum of seven years in accordance with accounting laws.
- **Employee Records:** Retained for the duration of employment and up to seven years after the termination of the employment contract, as per legal requirements.
- **Emails and Communications:** Retained in accordance with internal policies, but not longer than three years without a review for possible deletion.

6. DELETION PROCEDURES.

Data that is no longer necessary and has exceeded the established retention period will be securely deleted or destroyed to prevent any possibility of recovery or accidental exposure.

7. REVIEW AND UPDATE OF THE POLICY.

This policy will be reviewed annually or as necessary to ensure it continues to comply with laws and business needs. Modifications will be documented and communicated to all relevant employees.

8. ACCOUNTABILITY AND MANAGEMENT.

The Data Protection Officer (DPO) will be responsible for overseeing and managing this policy. All TRYSQUAAD employees are responsible for ensuring that data is handled in accordance with this policy.

9. CONTACT.

For questions related to the data retention policy or specific procedures, contact the DPO or refer to the internal resources provided.

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